

Gianni Howell

Creative Director / Performer / Producer

EDUCATION

University of Arizona Bachelor of Fine Arts
Business Administration Minor

CREATIVE DIRECTION / PROJECT MANAGEMENT

University of Arizona: Faculty/Marketing Manager	2022 - 2024
<ul style="list-style-type: none">• Curator for the School of Dance Digital Content including social media, promotion, and archival• Videographer, graphic designer, and project manager for School of Dance digital branding	
Broadway Bares : Producer/Project Manager	2020 - 2021
<ul style="list-style-type: none">• Produced, organized, and filmed/edited short film for yearly annual charity production and webcast	
The Garden Las Vegas : Manager/Director of Entertainment	2020 - 2022
<ul style="list-style-type: none">• Organize live entertainment, audio/visual production, and produce quarterly live events	
Lab of Misfits : Film & Content Creator	2019 - 2022
<ul style="list-style-type: none">• Managed content creation and rollout of marketing assets for multiple lab of Misfits product launches• Ideated and executed Creative Misfits mini-series for social and digital platforms• Content creation for CEO Beau Lotto webinars and live events	
One Night for One Drop : Videographer/Digital Strategy	2017 - 2020
<ul style="list-style-type: none">• Creative Director for social media content and videographer/editor	
yiLOVEJewish : Film & Graphic Design	2020 - 2021
<ul style="list-style-type: none">• Creative Director of multiple content pitches for streaming services such as Netflix, HBO Max and Hulu• Designed and narrated pitch decks, logo design and created/edited film sizzle reels.	
The Keystate Company : Content Manager	2019 - 2021
<ul style="list-style-type: none">• Developed marketing material, press releases, and led strategy for social and digital content	
Arizona Jazz Dance Showcase : Digital Strategist/Content Creator	2014 - 2021
<ul style="list-style-type: none">• Managed creation and execution of all digital marketing including film, graphic and social media content	
SewYeah : Videographer	2021
<ul style="list-style-type: none">• Creative coordinator and project manager for YouTube mini-series including: ideation, production and editing	
Safer2Touch : Film & Content Creation	2020
<ul style="list-style-type: none">• Managed and executed marketing content including campaign short film, digital/social and sales materials	
A Choreographers Showcase : Co-Artistic Director/Creative Guide	2019
<ul style="list-style-type: none">• Collaborated on artistic arc of production from concept to performance• Directed and produced video content to be used throughout live performance• Supported creative process of choreographers/choreography	
Social Safety Initiative : Artistic Director/Producer	2020
<ul style="list-style-type: none">• Artistic Director of online PSA for social safety measures during Covid-19 pandemic• Managed team in concept, choreography, production, and execution• Global reach of over 10 million video views over multiple social platforms	
Millennium Dance Complex Salt Lake City : Social Media Manager/Studio Manager	2014 - 2016
<ul style="list-style-type: none">• Manager of faculty and class scheduling• Social Media content producer	

LIVE PERFORMANCE

Cirque du Soleil : The Beatles "LOVE"	2015 - Present
Carrie Underwood : Country Music Awards	2019
Life is Beautiful : Foster the People	2018
Odyssey Dance Theatre : Company	2015
Ann Reinking : Chicago	2014
Savion Glover : Opening Act	2013
Liza Minnelli Off : Broadway Tour	2010

DANCE EDUCATOR / CHOREOGRAPHY

University of Arizona: Visiting Professor	2022 - Present
Cirque du Soleil: Artist Coach	2021 - 2022
Art in Motion	2021 - 2022
Virtual Dance Center	2020 - 2021
Millennium Dance Complex LV	2016 - 2019
Odyssey Dance Theatre	2015 - 2016
Millennium Dance Complex SLC	2014 - 2019
American Dance Awards	2011 - 2021

✉ GianniHowell@gmail.com

☎ 954.789.5855

